

## Mayor Opens MSI Stone, Tile Design Gallery

BY A.MATTHEWS

ORANGE, CA – Amidst huge applause from a large gathering of almost 200, Mayor of Orange Carolyn Cavecche cut the ribbon throwing M S International, Inc.



(MSI) , new 15,000 square foot stone and tile design gallery open here on Oct 21. The gallery, based at MSI's corporate headquarters in Orange incorporates the full line of MSI's products. MSI is the leading North American distributor of natural stone.

Addressing the gathering consisting of members of the City Council, Chamber of Commerce, MSI employees, clients, guests and well wishers, MSI CEO Manu Shah calling the opening a proud moment for all associates and the city of Orange said, "Despite a continued challenging economic environment over the last two years, MSI remains committed to investing to bring innovation and increased product choice. The main goal of our new design center is to showcase these products for our wholesale customers. We are happy to report that in 2010, we will maintain our internal goal of achieving 15% of our revenue from new products or product lines."

MSI, founded in 1975, is build over 22 acres, he said, with a daily traffic of 3000 truck loads of material. It is the only place in North America that houses a big operation in a single location with inventory from 36 countries. MSI



Mayor Carolyn Cavecche cutting the ribbon helped by Mrs. Shah while Manu Shah looks on.



The new gallery displaying flags of some of the 36 countries from which products are imported.

has 18 distribution centers in 11 metropolitan areas in the US and also maintains international offices in Brazil, China, India and Turkey.

Mayor Carolyn Cavecche on an upbeat note thanked all for coming and being a part of the great event. She considered it an honor and privilege to have MSI based in Orange and often "bragged" about MSI and used it as an example of a company this is growing, expanding, providing employment and contributing to the community. She extended her heartiest congratulations to all team members and emphasized her desire to want to keep MSI in Orange.

Following the opening, guests were taken on tours around the new gallery which houses MSI's full product line of granite, marble, slate, travertine, limestone, quartz, porcelain, ceramic, sinks, and glass mosaics serving the flooring, countertop, and landscaping industries. In addition to a refreshed look for MSI's existing products, the new design center includes MSI's newest product offerings, including approximately 20 lines of porcelain, 25 new colors of natural stone slabs, 200 new skus of wall tile and mosaics, Q Premium Natural Quartz, and MSI's new line of prefabricated countertops and stainless steel sinks. With product imported from 36 different countries, MSI's corporate headquarters maintains over 1,500 containers of inventory, offering customers the largest selection of natural stone and related products in the country.

MSI Inc. is located at 2095 N. Batavia, Orange, CA 92867. Phone: 714-685-7500 or visit [www.msistone.com](http://www.msistone.com).